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**PRESS RELEASE**  
  
for immediate release

**Dr. Bernd Liepert gives Opening Keynote at EMVA Business Conference 2019 in Copenhagen**

***President of euRobotics will give insights to the world of robotics and to ongoing projects supported by the European Commission***

Barcelona/Copenhagen*, 02 May, 2019.* The European Machine Vision Association is proud to announce that Dr. Bernd Liepert, President of euRobotics and former Chief Innovation Officer at KUKA, will open the 17th edition of EMVA’s annual Business Conference.

The opening keynote titled ***‘Robotics needs Vision – Vision needs Robotics’*** will give insights to the world of robotics and especially to the ongoing projects to uptake robotics in Europe supported by the European Commission.

Dr. Bernd Liepert is the President of euRobotics aisbl, the international non-profit association for all stakeholders in European robotics, which was founded in September 2012 and has become the private side of SPARC, the European Public-Private Partnership in Robotics in 2013. As president of these associations, Dr. Liepert has been leading the European robotics community and representing it at high political levels since 2008, where he became President of EUROP, the European Robotics Technology Platform.

Dr. Liepert earned his diploma in mathematics in 1990 at the University of Augsburg and his honorary doctor degree at University of Magdeburg in 2008. Since 1990, he has worked in various positions for KUKA. From 1990 to 1996 he worked as mathematician and developer at KUKA Schweissanlagen + Roboter GmbH before he took charge as head of research and development of the newly founded company KUKA Roboter GmbH until 1997. From 1998 to 1999 he was a member of KUKA Roboter GmbH Board of Management, responsible for development and design.

From 2000 to 2009 Dr. Liepert was CEO of KUKA Roboter GmbH. From 2010 to January 2015 he was CTO of KUKA AG, responsible for technology and development of the whole KUKA Group. Afterwards he was nominated the Chief Innovation Officer at KUKA AG, a worldwide leading manufacturer of industrial robots and provider of robot-based automation solutions. In this position he could contribute his vast robotics experience at the interface between technological innovation and the market.

Find all details and register at: <http://www.business-conference-emva.org/>

Funded in May 2003 in Barcelona, the European Machine Vision Association currently has about 120+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site www.emva.org.